

## Notes to the Introducer

Your energy will be felt by the audience. Please put the best of yourself into this introduction with your own style and your own excitement. Have fun!

You are welcome to mention that Ron is passionate about learning, and loves when people take new action and get better results. This includes your group today, here, now!

## Speaker Introduction

Good morning (afternoon, evening),

It is my pleasure to introduce our speaker today, Mr. Ron Kaufman. Ron is the world's leading educator and motivator for uplifting customer service and Uplifting Service cultures.

He is author of the book, *Uplifting Service*, and fourteen other books on service, business and inspiration. Ron is rated one of the world's top twenty-five "Hot Speakers" by *Speaker Magazine* for his high energy and high content presentations.

He has been featured in the *New York Times*, the *Wall Street Journal*, *USA Today* and on TV.

Ladies and Gentlemen, Ron is a man on a mission – to uplift the quality and spirit of service everywhere in the world – including with us here today.

Will you please join me in enthusiastically welcoming....

**Mr. Ron Kaufman**