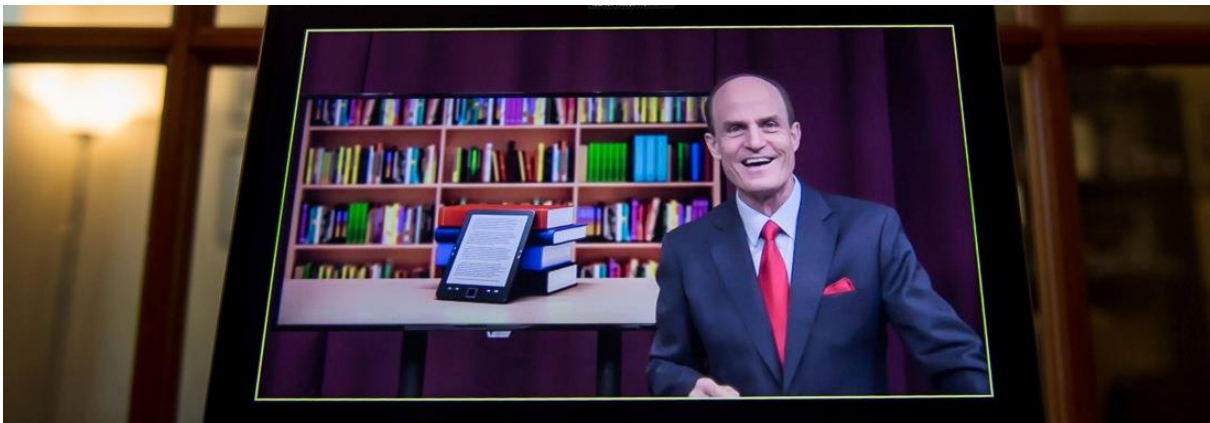


RON KAUFMAN

SERVE • CARE • LOVE



Biography

Ron Kaufman is the world's leading educator for uplifting service performance and building service cultures. He helps leaders, teams, and organizations learn how to serve better, care more, and generate new value in the world.

Rated one of the "Top 25 Who's Hot" speakers by Speaker magazine, Ron presents insights and best practices from working with clients worldwide for thirty years. His energetic online and on-stage presentations and workshops have inspired millions.

Ron is author of the New York Times bestseller, *"Uplifting Service! The Proven Path to Delighting Your Customers, Colleagues and Everyone Else You Meet"* and 14 other books on service, business and inspiration.

Ron's unique approaches to learning and leadership have been featured in the *New York Times*, the *Wall Street Journal*, frequently online and on TV. For the past three years, GlobalGurus has ranked Ron the #1 Customer Service Guru in the world.

He is founder of a worldwide education and consulting company that enables large and small organizations to delight customers, improve performance, distinguish brands, and build Uplifting Service cultures. In 2020, GlobalGurus ranked *Uplifting Service* the #1 Customer Service Development Program in the world.

Ron moved to Asia in 1990 to help Singapore Airlines and the government of Singapore create and launch a national service quality training organization.

He is a graduate of Brown University, an avid scuba diver, a founding member of Asia Professional Speakers, and was inducted into the Ultimate Frisbee Hall of Fame for spreading the sport's "Spirit of the Game" worldwide.

Ron resides in Singapore with his wife Jen. They are committed to uplifting the spirit and practice of service and care in the present and for the future.

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